

NEWS RELEASE

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For more information, contact Marie A. Casey at 314 721-2828.

Veteran Development Strategist Thomas J. Burke Appointed Director of Development at St. John Vianney High School

ST. LOUIS - **Thomas J. Burke**, a specialist in developing and executing strategic initiatives for more than 20 years, has been named director of development at **St. John Vianney High School**. Founded in 1960, Vianney is a private Catholic all-male college preparatory school associated with the **Marianist Province of the United States**. Burke was selected following a national search.

Burke will manage and implement the school's annual appeal, major gifts, alumni relations, planned giving, capital campaign and special events programs. He will also oversee volunteer recruitment and development.

Burke was previously dean of institutional advancement and continuing education at **Jefferson College** in Hillsboro, Mo., where he helped significantly increase donations, continuing education enrollment and course offerings. He also served as executive director of the **Jefferson College Foundation, Inc.**

He holds a bachelor's degree in government from **Southern Illinois University at Edwardsville (SIUE)** and a master's degree in teaching with an emphasis in communication arts from **Webster University**. He also completed

post-graduate work at Saint Louis University and Appalachian State University in Boone, N.C.

“Having been educated in the Marianist tradition, I have a personal connection to Vianney’s dedication to the ‘spiritual, academic and personal excellence’ of young men,” said Burke. “I look forward to this opportunity to help sustain and advance the mission of St. John Vianney High School.”

“Tom Burke has proven himself to be an excellent resource in the field of development, using the five characteristics of Marianist education to guide his interactions within his school community,” said Michael E. Loyet, president of St. John Vianney High School.

The school operates as a member school of the Marianist Province of the United States. The province sponsors 18 secondary/middle schools, including in Ireland and Puerto Rico, educating nearly 13,000 students annually; plus three universities in Honolulu, Dayton and San Antonio, educating about 15,000 students each year. The five characteristics of Marianist education are:

1. Educate for formation in faith.
2. Provide an integral, quality education.
3. Educate in family spirit.
4. Educate for service, justice and peace.
5. Educate for adaptation and change.

Vianney currently serves 550 students from more than 30 school districts, nearly 50 parishes and 58 zip codes. It completed its new \$5.5 million Vianney

Fieldhouse and Commons in fall 2006 and will finish a new \$3.5 million education wing later this summer. The wing will provide new high-tech classrooms, a library/media center, multimedia rooms, and faculty and administrative space.

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Editor's note: **Thomas J. Burke** is a resident of Eureka, Mo. (63025) and is active at St. Francis Xavier College Church with his wife, Vicki.

St. John Vianney High School is located at 1311 S. Kirkwood Road, Kirkwood (St. Louis), Mo. (63122).

Web: www.vianney.com

For more information on education in the Marianist tradition:

<http://www.marianist.com/ministries.php?pid=20>